



## Calgary to Host Inaugural Western Canada Economic Forum

**November 2, 2023** – Calgary, Alberta will host the inaugural Western Canada Economic Forum, January 24, 2024 at the Petroleum Club.

The Western Canada Economic Forum (WCEF) is a not-for-profit organization created to showcase the strength of the Western Canadian economy and to create new partnerships for growth. Government and business leaders from across the West will gather at WCEF to discuss economic growth strategies that strengthen the economy and create jobs.

WCEF will convene key Western Canada business leaders to discuss how a strong Western Canadian economy strengthens the Canadian economy and ,vice-versa, how a strong Canadian economy supports growth in British Columbia, Alberta, Saskatchewan and Manitoba.

The lineup of speakers includes established leaders and economic experts including; Marie-France Paquet (Chief Economist, Global Affairs Canada), Adam Legge (President, Business Council of Alberta), Chuck Davidson (Chief Executive Officer, Manitoba Chamber of Commerce), Brad Perry (Chief Executive Officer, Calgary Economic Development), Chris Fowler (Chief Executive Officer, Canadian Western Bank), Drew Zieglgansberger (Executive Vice-President and Chief Commercial Officer, Cenovus Energy), amongst many others. The Honourable Jason Kenney, PC, ECA, Senior Advisor, Bennett Jones and Fellow, C.D Howe Institute will provide the keynote address.

WCEF will include two Leadership Roundtables; one focused on Economic Development Strategies and the other on The Future Economy.

WCEF 2024 is focused on discussions on the themes of economic outlook for the West, provincial economic growth plans, opportunities and challenges to economic growth, policy transformation, financing business growth across the west, trade and investment attraction and First Nations economic development.

For additional information, please contact:

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